TECHNOVATION PROGRAMM 2017

**BUSINESS PLAN**

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| Name of the Team: | TEAM CHEETAS | |
| COUNTRY: | CAMEROON | |
| PROJECT TOPIC: | Jobless and Poverty | |
| Name of the Application | **JobKamer** | |
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| SPONSOR’S NAME | TECHNOVATION PROGRAMM | |

Date:

Table of Content

1. Executive summary
2. Company Summary
3. Mission and Objective
4. Service Description
5. Market analysis
6. Conclusion

### Executive Summary

The name of our projet is JoKamer, it is a mobile application evolute on platform MITAPP INVENTOR to find an employ, a training, a job. The access on informations which concern employ and the opportunities to post a candidature are the principal challenge for the unemployed.it is for what we have decide to create JobKamer, to bring together job-seeker and baker. jobKamer contribute in reduice rate of employement which accelerate poverty by the description of situation vacant, by presentation many occasions to postulate directly on line and give CV. In plus the user who can be men or women will receive the notifications by mail/sms in case of new associated his profile.

### Company Summary

We are five young dedicated and intelligent girls and our desire is to bring an employ to each one. We want our application to be accessible for everyone and at a low cost.

This application will help the development of our country because it will increase the rate of social cohesion and family ties,there

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### Mission and Objectives

Our mission is to have an employ for all. So we have the following objectives:

- Reduce the rate of unemployment

- Reduce the rate of poverty

-Permit to find opportunities of carreer and postulate

-presentation of situation vacant by activity domain and localization

-Describe job offer

-Provide an employ for each one

- Permit the happiness and fulfillment of a famiy

Service Description

Our application is intended for men and women of all ages to work, who have a phone and internet connection. After downloading the application, unemployed worker will have a list of situation vacant register in the platform and will fill a questionnaire form when he want to postulate in real time. JobKamer will be available 24h / 24h and the user can receive the notifications by sms and mail which corresponding his profile.

### Market Analysis

We have identified a multitude of situation vacant

### Costs

The application will be free of charge.

## Market Analysis Summary

When a new product is launched on the market, users are not aware of his presence on the spot so we have to inform our target of our offer through well -fleshed advertising campaigns. We will also be prepared to compete in the market when our product will have a great demand. And to maintain our offer at the top, we must promote our product sales campaigns in remote areas, especially advertisements both niche social networks or other media.

These are the few ways in which our product will be diffuse.

1. Marketing strategy.

Communications on the availability of the mobile application will be done on Social media

### Conclusion

Finally, JobKamer will serve our people and help users to have a work, which solve or reduice this problem of poverty and jobless in Cameroon.